

## Passionate about publications!

Despite online access to journals, the advent of e-books and growing ownership of e-reader devices such as the Apple iPad and Amazon Kindle, we continue to see strong demand for our book and journal production services.

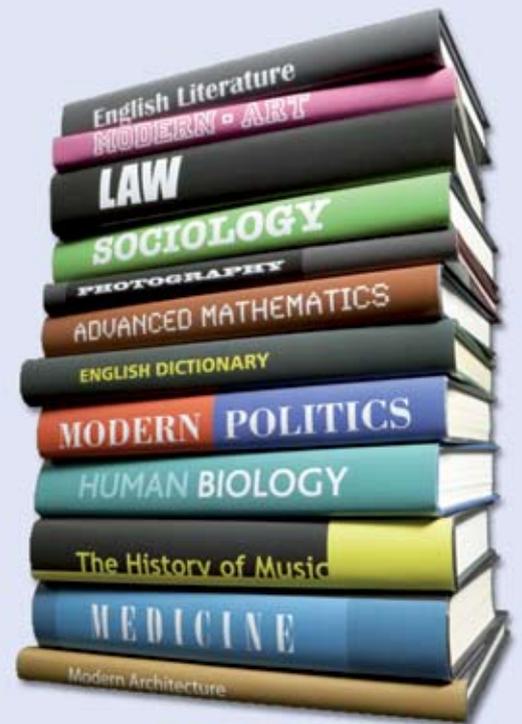
Print runs may be reducing generally but as a result of continuing investment we are able to serve a wide range of publishers looking for short to medium run print and print on demand for their books and journals.

The combination of our extensive litho and digital printing together with in-house binding and finishing facilities provides publishers with the most flexible, cost effective solutions for their publications.

We can efficiently produce anything from 1 to 20,000 copies in full colour, black and white only or with colour sections, using FSC approved papers, and in a range of finishes including paperback, hardback, and even wire or spiral bound.

As ISO and FSC certified specialists in producing publications we only use vegetable based inks in litho printing and offer recyclable laminates to provide the best quality and most environmentally friendly print possible.

We also offer an online ordering and management system which enables buyers to monitor progress in real-time as it passes through every stage in the production process giving total transparency and peace of mind.



## Litho expansion

As part of our planned expansion and investment in the way we deliver our services, *Charlesworth Press* has added a further B1 5-colour litho press, increasing capacity for medium to longer run work. Its advanced technology means shorter make-readies and faster drying thus creating greater effectiveness in production.



The expansion in our litho capabilities is part of a wider strategy to take our business forward well into the future.

We can now offer more choice and flexibility in the services we offer, particularly in the production of books, journals and other publications, and in addition, more competitive pricing on colour work.

## Welcome to the team... Ridge Parsons

We are delighted to announce that Ridge Parsons has joined our sales team in the role of Sales Manager.

Ridge is well known in the industry and brings a wealth of experience in printed publications, particularly in the STM field.

Based in the South West, Ridge will further strengthen our presence in London and the South of England.

To discuss any future print project requirements you may have or just to catch up, Ridge can be contacted directly by email to [ridge.parsons@charlesworth.com](mailto:ridge.parsons@charlesworth.com) or calling on him on 07525 966 371.



## More Open Day events planned

Following the success of these events in 2011 a further Open Day has been arranged for 16<sup>th</sup> May.



So far we have hosted over 50 visitors from book and journal publishers, NGOs, universities, businesses and charities, who have attended to see first-hand what *Charlesworth Press* has to offer.

After an informal lunch and introduction to the company by MD David Boothman, there will be very brief presentations delivered by Group Directors, Mark Gray and Adam Pugh, and Commercial Director, Sue Sheldon. The main focus of the day will be on a factory tour which will be followed by a demonstration of the *C-Print+* online print management system. The event will culminate with an evening meal and fun casino at a nearby hotel.

Places are limited so contact us now to register your interest or request further information by emailing [sarah.philp@charlesworth.com](mailto:sarah.philp@charlesworth.com)

## Relax & let *Charlesworth Press* take care of it...

In order to continuously improve the customer service we offer various changes have been made over recent months. Sue Sheldon has been promoted to the position of Commercial Director increasing her remit and responsibilities, including championing customer needs and expectations at board level.

We have also taken on two new apprentices who are assisting the customer service and production planning teams while training in all aspects of our work.

Shortly we will be undertaking a second customer survey asking for clients' views on the services we provide. Feedback from the first survey was extremely positive, thank you to everyone who responded.

If you would like to make any comments on the service you receive, please call us or send an email to [feedback@charlesworth.com](mailto:feedback@charlesworth.com)



## ISO & FSC update

At our latest Management Review meeting new annual objectives were set, including new targets for further reductions in energy usage and paper waste through implementation on new technologies and tighter controls.

Following on from this our external annual audit for our ISO 9001 and ISO 14001 joint systems took place in April.



Feedback was very positive with no major non-conformances raised, having once again demonstrated the extremely high standards required to hold these accreditations.

## @nd finally...

Watch out for further updates from *Charlesworth Press* via email!

As you may have already seen, we send out occasional news items and messages relevant to our clients and other contacts to keep everyone up to date with developments at *Charlesworth Press* such as new services, Bank Holiday closing arrangements and other useful information.

If you don't receive our news updates via email but would like to do so, please send your name and email address to [sarah.philp@charlesworth.com](mailto:sarah.philp@charlesworth.com)

For further information on any of our services contact us or visit our website: [www.charlesworth.com](http://www.charlesworth.com)

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...evolution in print 



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